automechanika

messe frankfurt



Vietnam's leading regional trade fair for the automotive service industry targeting trade visitors from Vietnam

29 June - 1 July 2022

Saigon Exhibition and Convention Center, Ho Chi Minh City, Vietnam

Please complete, sign and return to: Messe Frankfurt (HK) Ltd 35/F, China Resources Building, 26 Harbour Road, Wanchai, Hong Kong Tel: +852 2802 7728 Fax: +852 2519 6079 autoasia@hongkong.messefrankfurt.com

For Taiwanese companies: Chan Chao International Co Ltd 3/F No 185 Kanchien Road, Neihu District Taipei, Taiwan Tel: +886 2 2659 6000 Fax: +886 2 2659 7000 sales@chanchao.com.tw

Application form (Please type in block letters, and note point 10 on P.5)

1. Company details

3.

4

Company name:			
Contact person(s): Mr/Mrs/Ms		_ Job Title:	
Address:			
City/State: ZIP/Postal	code: Country:		_ Country of Headquarter:
Telephone:///////	/City/Area code	Fax: Number	// Country code City/Area code Number
Email:		Vebsite:	

2. Company details # (for official fair catalogue used. If any changes occurred later, please complete the catalogue listing form in the Exhibitor Manual and return to the organiser by deadline.) Please print clearly in BLOCK letters, or use a typewriter to indicate your company information (exactly the name and information you would like to appear in the official catalogue) below, the publisher and organisers will not take any responsibility if mistakes are made in the catalogue due to unclear text, and note point 10 on P.5)

City/State:	ZIP/Postal code:	Count	ry:	
	/	Fax:	//	
Country code	City/Area code	Number	Country code	City/Area code Number
Email:	\	Nebsite:		
The Brands that your compar	ny represents: <u>1.</u>	2		
ature of business (please	all that apply)			
 Private & official fleets Research institutions / 	 () Dealer, agent, distributor, v () Trade associations / governagencies universities / polytechnic 	nment ()	Retailer () Publisher) Service supplier (Auto refitter / tuner / garac workshop /service center / petrol companies / gas sta
	following groups # (please "√" whei		items)	
() Commercial vehicle	() Passenger vehicle (go to section A)	() Motorcycle	() Au	utomotive manufacturing and utomation (go to section C)
) () OEM	() Aftermarket			
	% () Vietnam market:%	6		

- () 1.3 Body (metal parts, roof systems, mounted parts, windows, bumpers)
- () 1.4 Standard mechanical parts (fastening elements, threaded and securing elements, sealing rings, roller bearings)
- () 1.5 Interior (cockpits, buttons, switches, instruments, airbags, seats, shelf and storage concepts, illumination, heating, air-conditioning, electrical adjusters, interior filters)
- () 1.6 Exterior (doors, windows/glass, mounted parts)
- () 1.7 Charging accessories 12 volt (plugs, cables, connectors)
- () 1.8 Regenerated, restored and renewed parts for cars and utility vehicles
- () 1.9 External vehicle air quality and exhaust gas treatment (diesel aftermarket solutions, SCR, filters, sensors)
- () 1.10 New materials (3D printing, fiber composites, renewable resources, hybrid materials, recyclable materials)

2 Electronics & Connectivity

- () 2.1 Engine electronics (control units, bus systems, sensors, actuators)
- () 2.2 Vehicle lighting (headlights, LED / OLED, lasers, exterior and interior lighting, intelligent headlight systems, night and thermal-imaging cameras)
- () 2.3 Electrical system (electrical power supply, batteries, , cables, wiring harnesses, cable mounting and connecting elements, plug connections, sensors, on-board diagnostics, high-voltage systems)
- () 2.4 Comfort electronics (wellness and health systems, automatic air-conditioning, seat heating and ventilation, electric seat adjustment, keyless-go systems, driver assistance systems, vehicle safety systems, control systems)
- () 2.5 Human machine interface (HMI) (eye tracking, facial expression tracking, gesture control systems)
- () 2.6 Connectivity (car-to-car, car-to-enterprise, car-to-infrastructure, car-to-driver, LTE, functions on demand)
- () 2.7 Internet of things (smart home, additional services, mobile devices)

3 Accessories & Customising

- () 3.1 General accessories for motor vehicles (rack systems, trailer hitches, roof boxes, air refreshers, jacks, technical solutions, technical textiles, car safety products)
- () 3.2 Technical customising (sports exhaust systems, sports air filters, sports chassis, chip and engine tuning, sound design, seats, club sport)
- () 3.3 Visual customising (interior design, bodywork elements, car wrapping, spray films, airbrush systems)
- () 3.4 Infotainment and Car IT (multimedia, navigation, car media devices, sound systems, integrable services)
- () 3.5 Special vehicles, equipment, assemblies and modifications (off-road and pickup accessories, taxis, police and ambulance vehicles, armoring, equipment for trades and industry, special conversions and superstructures, municipal vehicles and vehicles for the disabled)
 () 3.6 Car trailers and small utility vehicle trailers, spare and accessory parts for trailers
- () 3.7 Merchandising (clothes, accessories)

4 Diagnostics & Repair

- () 4.1 Workshop equipment for repair and maintenance (systems and equipment, battery management, lifting gear, test and measurement equipment, tyre installation, workshop equipment, networking software)
- () 4.2 Tools (impact screwdrivers, diagnostic equipment, compressors, wrenches)
- () 4.3 Digital maintenance (predictive maintenance, over-the-air diagnostics, over-the-air updates and services, remote services)
- () 4.4 Vehicle diagnostics (diagnostic equipment and software, on-board diagnostics)
- () 4.5 Maintenance and repair of vehicle superstructures (RV/caravan and motor home superstructures, custom and special superstructures for lightweight and heavyweight utility vehicles)
- () 4.6 Towing equipment (vehicles, trailers, towing equipment and technology)
- () 4.7 Workshop equipment for repair and maintenance for alternative drive concepts (tools for high-voltage systems, hydrogen sensors)
- () 4.8 Fastening and bonding solutions (rivets, adhesives, screws, soldering, welding materials, lasers)
- () 4.9 Waste disposal and recycling (systems, equipment, management systems)
- () 4.10 Workshop safety and ergonomic workshops (air purification, ventilation, heating, health-enhancing and safety-enhancing technologies)
- () 4.11 Workshop and dealership equipment (shopfitting/shop systems, sales equipment, office and warehouse equipment, work clothing)
- () 4.12 Oils and lubricants (systems, equipment, lubricants, auxiliaries and consumables, disposal and recycling)
- () 4.13 Technical fluids (coolants, gases, fluid management)
- () 4.14 Workshop concepts

5 Dealer & Workshop Management

- () 5.1 Workshop / dealership / filling station planning and construction (business consultants, certifications, environmental protection consultants, architecture)
- () 5.2 Dealer, sales and service management (dealer management systems, special applications and equipment)
- () 5.3 Digital marketing (mobile and stationary solutions)
- () 5.4 Customer data management (data analysis and management, big data)
- () 5.5 Online presence (search machine optimisation, homepage design, online marketing)
- () 5.6 E-commerce and mobile payment
- () 5.7 Basic and advanced training and professional development (mechanics, mechatronics, bodywork, paintwork, electromobility, sales, management)
- () 5.8 Workshop and dealership marketing (external advertising, advertising media, agencies, signalisation)
- () 5.9 Online service providers and vehicle/parts/service marts
- () 5.10 Economic regeneration, research, consulting, cluster initiatives

6 Car Wash & Care

- () 6.1 Washing (automatic car wash facilities for exteriors, wash stations, washing equipment, chemicals, accessories)
- () 6.2 Vehicle care (exterior and interior cleaning, equipment for vehicle care, cleaning and care products, washing accessories, vacuum cleaners, high-pressure cleaners)
- () 6.3 Vehicle preparation and detailing (exterior and interior preparation, sealing, upholstery and leather repair, polishing)
- () 6.4 Water reclamation, water treatment
- () 6.5 Filling station equipment (filling station equipment, tank systems for conventional fuels)

7 Alternative Drive Systems & Fuels

- () 7.1 Energy storage (batteries, lithium-ion, lithium-oxygen, high-voltage systems)
- () 7.2 Alternative fuels (synthetic fuels, LPG, CNG, ethanols, hydrogen)
- () 7.3 Complementary products (wall box, home charging systems, billing systems, charging cards, charging plugs, charging cables)
- () 7.4 Vehicle concepts (e-bikes, scooters, BEV)
- () 7.5 Resources (rare earths, lithium)
- () 7.6 Charging and tank technologies and systems (inductive/conductive systems, fast-charging systems, filling station equipment and systems, tank systems for alternative fuels)
- () 7.7 New workshop technologies (augmented and virtual reality, repair assistance and training)

8 Tyres & Wheels

- () 8.1 Tyres (summer/winter tyres for cars, utility vehicles, trucks, two-wheeled vehicles and special vehicles, exclusive tyres for SUV, sports cars and premium vehicles, wide-track tyres, industrial tyres, carcasses and tubes)
- () 8.2 Wheels and rims (exclusive and customised wheels and rims, industrial rims, customised wheel rims)
- () 8.3 Tyre/wheel repair and disposal (vulcanisation, balancing, wear-and-tear repairs, elastification agents, repair materials, tools, fillers, disposal)
- () 8.4 Used tyres and wheels (retreading, recycling, vulcanisation, tyre care)
- () 8.5 Tyre/wheel management and systems (IT systems, online tyre portals, inspection, tyre logistics, tyre leasing and rental, tyre storage)
 () 8.6 Sales equipment and storage of tyres (operating / storage / office / showroom equipment and facilities, sales aids, certification,
- tyre-storage)
 8.7 Accessories for tyres, wheels and installation (valves, storage labels, balancing weights, theft prevention, safety equipment, wheel nuts, tyre pressure management systems)

9 Body & Paint

- () 9.1 Bodywork repairs (equipment and materials)
- () 9.2 Paintwork and corrosion protection (systems, equipment, paint, corrosion protection, spot repair, auxiliaries)
- () 9.3 Smart repairs for paintwork, metal parts, plastic parts, windows, headlights, rims
- () 9.4 New materials (lightweight, carbon, magnesium, aluminum)

10 Mobility as a Service & Autonomous Driving

- () 10.1 Mobility services (sharing economy, car sharing, ride sharing, ride hailing, e-bikes, start-ups)
- () 10.2 Automated driving (electrical components for autonomous driving, robocabs, sensors, actuators, artificial intelligence, cameras,
- ultrasonics, lateral and horizontal driver assistance systems)
- () 10.3 Fleet management / leasing / corporate mobility

Section B

TI WOTOrcyci	етуре			
() 11.1 ATV	() 11.2 Cross	() 11.3 Moped	() 11.4 Racing	() 11.5 Electric
() 11.6 Chopper	() 11.7 Cruiser	() 11.8 Naked	() 11.9 Scooter	() 11.10 Hybrid
() 11.11Custom	() 11.12 Enduro	() 11.13 Touring	() 11.14 Others	

12 Motorcycle (Motorcycle Competence)

- () 12.1 Motorcycle parts & components (Oils, tyres, chains, filters, batteries, engine shafts, steering shock absorbers, coils and condensers, spark plugs, carburetors and injection systems, fairing, footboards and footrests, bodies for three wheel, gear cases, rims, cylinders, alternators, headlights and signal lights, piston rings, forks and fork tubes, breaks, clutch systems, break shoes, seals and gaskets, connecting rod systems, ignition systems, direction indicators, handlebars, springs, engines, auxiliary engines and related spare parts, wheel hubs, bearings, windscreen, mud guards, bumpers, brake pads, starter pedals and gear levers, pistons, lamp brackets, radiators, spokes, saddles, fuel tanks, rollers, balls, suspensions, fuel tank plugs, chassis, transmissions, exhaust pipes, fuel pipes, tubes for brakes)
- () 12.2 Motorcycle accessories (Anti-misting products for helmets, carriers for motorcycle, connecting rods, footwear and boots, helmets, reflective systems, speedometers, saddles cover, decalcomanias, baggage, lighting equipment, eyewears, silencers, covers for motorcycles, clothing and protective equipment, gloves, antimisting products eyewears)
- () 12.3 Repair & maintenance (Paint products, washing, test beds, racing fuels, battery chargers, oils and chemical products, polishing, detergent and rust proofing products)
- () 12.4 Electronics & systems (Safety and alarm systems, intercom, horns and acoustic warning signals)
- () 12.5 Service groups (Industry institutions, press and publishing houses, universities, finance companies, software companies, insurance, clubs, federations, service sector, training and certification services)

Section C

13 Automotive Manufacturing and Automation	
() 13.1 Manufacturing of automotive parts & components	() 13.2 Automation
() 13.3 Automotive production equipment and system	() 13.4 Automotive inspection and quality control
() 13.5 Automotive design and R&D	() 13.6 Automotive Material
() 13.7 Other (please specify):	· ·
Section D	
14 Others	
() 14.1 Industry institutions	() 14.2 Publishers
() 14.3 Other (please specify):	. ,

From the above product categories 1-14, please list one item (eg: 1.4) as your main products: ______. * Booth location may be allocated according to product criteria, or other criteria set by the organiser. (details please see point 9 on P.5)

5. Please specify your product range # (maximum 20 words; see point 10):

6. Looking for Dearler(s) / Local Representative(s) / JV Partner(s) in Vietnam (Optional. Please "\sqrt{"}" where appropriate.)

- () US\$50, an additional listing of your company will be put under the section "Looking for Business Partner(s) in Vietnam" in our official catalogue, along with stickers available on your booth, indicating that you are looking for partner(s) in both English and Vietnamese.
 - () Agents () Dealers/ Distributors () JV partner () Retailers in Vietnam

7. New / Specific Product and Service Launch programme (Value-added service, Please "\" the appropriate box.) To further enhance media's coverage on your company, brand and product, the organiser would collect more information on your exhibits / technologies and your targeted clients. Your information will support us to prepare the publicity materials and arouse media's interest in publishing your company's information accordinlgy.

() We would like to launch and promote our new / specific product(s) and service(s) through this programme. Product(s) / Service(s) name:

(English):	
(Vietnamese):	
(Chinese):	
Product(s) / Se	ervice(s) description (for instance: specification, feature, function and benefit):
(English):	
(Vietnamese):	

() We do not have new / specific product(s) and service(s) launch in Automechanika Ho Chi Minh City 2022.

8. Participation fee (Please indicate booth size required and tick all that apply)

Booth type	Booth size & participation fees	Furniture & fixtures per package
Standard Booth (Minimum 9 sqm)	()US\$335 per sqm Booth size:sqm	Basic booth design* Furniture & fixtures - Fascia board with company name and booth number - 2 spotlights (100W, yellow light) - Floor carpeting - 1 fluorescent tube - 1 information desk - 1 power socket (220V/5A) - 2 folding chairs - 1 power socket (220V/5A)
Premium Booth (Minimum 9 sqm)	()US\$385 per sqm Booth size: sqm	Upgraded booth design* Furniture & fixtures - Fascia board with company name, booth number and logo - 2 spotlights (100W, yellow light) - Floor carpeting - 1 fluorescent tube - 1 information desk - 1 power socket (220V/5A) - 3 folding chairs - 1 round table
Raw Space (Minimum 18 sqm)	()US\$305 per sqm Booth size: sqm	Company logo or trademark next to official catalogue listing (black & white) Space rental
Motorcycle zone Standard Booth* (Minimum 9 sqm)	()US\$230 per sqm Booth size: sqm	Basic booth design* Furniture & fixtures - Fascia board with company name and booth number - 2 spotlights (100W, yellow light) - Floor carpeting - 1 fluorescent tube - 1 information desk - 1 power socket (220V/5A) - 2 folding chairs - 1 power socket (220V/5A)
Motorcycle zone Raw Space** (Minimum 18 sqm)	()US\$200 per sqm Booth size: sqm	- Space rental

* For booth design, please refer to the exhibitor manual.

** At least 70% of showcased products must be related to motorcycles for applying in Motocycle Zone. .

9. Pre-show event - planned to be held in 4th Quarter of 2021 (Optional. Please "√" where appropriate.) A one day pre-show event offers a series of experience in automotive from intensive seminar & workshop, integrated business matching programme to a festival-like party. It allows you to interact with your clients and VIP guests from car experts to car enthusiasts under a relax atmosphere. This is an golden chance to increase your company and brand exposure in Vietnam.

Туре	Special Price for AMHCMC 2022 exhibitors	Benifits
Company/ Brand logo display	() US\$300	 Company / brand logo display in official website and social media post of the event (when applicable) as well as onsite display to enhance brand exposure
Speaking opportunity in seminar / workshop	() US\$500	 15 minutes speaking slot in the seminar / worksop Company / brand logo display in relevant seminar / workshop marketing materials and promotional channels (when applicable)
Tent booth exhibit	() US\$800	 3 sides open tent booth with one pvc tarpauline at the back wall Fascia name with sticker logo 1 table 2 chairs 1 socket 1 tube light
Distribution of marketing materials##	() US\$800	- Souvenirs/ pamphlet distribution at the event by a promotional girl
Full package (includes all as the above)	() US\$1,500	- All benefits included as above

#Promotional materials will be provided by exhibitors.

For other cooperation in pre-show event, please kindly contact organiser for further discussion.

10. Media Package***:

Company and		4.0		
Services covered in Media Package at official show's website and official show's Mobile App				
Free upgraded media package for exhibitors in 20	022 (worth: US\$135/ exhibitor): Silver Me	dia Package		

 Company name 	 3 Keywords 	 1 Company page (picture & description) 		
Booth number	 Correspondence Address 	 1 Product page (picture & descriptions) 		
Product group	 E-mail and website 			
*** The organiser offers the upgraded Silver Media Package to each confirmed exhibitor in AMHCMC 2022 exhibition				

For detail arrangement or upgrade to gold package (\$225), please kindly contact our Digital Business Team with the contacts mentioned in point 12 on P.5.

11. Name of legally responsible person: Please print last name, first name, job title and sign below:

We hereby understand this application form as a confirmation of the participation of Automechanika Ho Chi Minh City 2022 and accept the Specific Terms and Conditions of the show.

Name:

_ Job title:___

Specific Terms and Conditions

1. Organisers

Messe Frankfurt (HK) Ltd Chan Chao International Co Ltd Yorkers Exhibition Service Vietnam

2. Location

Saigon Exhibition & Convention Center 799 Nguyen Van Linh, Dist 7 Ho Chi Minh City, Vietnam

3. Date of Event

29 June – 1 July 2022

4. Registration and confirmation

Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm successful applications in writing by fax and original mail.

5. Terms of payment

Please return application form and remit appropriate amount to the organiser. All bank charges are to be borne by the applicant.

50% deposit required with application. 50% final payment due on or before 25 February 2022.

Payment should be made to: The Hong Kong and Shanghai Banking Corporation Limited Account no: 400-678694-838 USD A/C Holder: Messe Frankfurt (HK) Ltd Swift Code: HSBCHKHHHKH

For Taiwanese companies, payment should be made to: (Space rentals are subject to VAT) Hua Nan Commercial Bank Ltd Account no: 179-97-000565-5 A/C Holder: CHAN CHAO INTERNATIONAL CO., LTD. Swift Code: HNBKTWTP 179

6. Cancellation

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organiser of his withdrawal within three months of the start date of the event, he is liable for the total participation fee.

Should the exhibitor under contract (i.e. in receipt of confirmation) inform the organiser that he will not participate in the event, providing the organiser is able to resell the stand without loss the payment to be made by the exhibitor will be reduced to a handling fee of US\$1,000 irrespective of the exhibitor's full liability for additional costs, catalogue fees etc.

7. Additionally represented companies (co-exhibitors) Applications made for additionally represented companies (co-exhibitors) will be accepted with a fixed participation fee of US\$600 per additional company and restricted to one (1) co-exhibitor per 9 sqm booth.

General terms and conditions of Participation The detailed General Terms & Conditions of Participation are given on the organiser website <u>www.automechanika-hcmc.com</u> and can be requested in printed form if required.

9. Booth allocation

Exhibitor booth location will be allocated according to product criteria, or other criteria set by the organiser. No change of booth location is allowed once it has been assigned and the exhibitor informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

10. Official Fair Catalogue

Section with "#" will be used in the official fair catalogue. If any changes occurred later, please fill up the catalogue listing form in the exhibitor manual and submit to the Organiser by deadline.

11. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trade marks, copyrights, designs, names and patents whether registered or otherwise. The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

12. Media Package

Subject to and conditional upon all sums due and payable by each exhibitor having been fully settled, the Organiser offers free upgraded media package from Basic to Silver package at no cost for exhibitors of AMHCMC 2022. Upgraded to Gold package is optional but chargeable.

For enquiries and payment on Upgraded Media Package, please kindly contact our Digital Business Department. Contact person: Ms. Celia Rass / Mr. Gino Zhao Tel: +86 21 6160 8428 / +852 2238 9908 / +852 2230 9203 Email: digital@hongkong.messefrankfurt.com

13. Correspondence address for enquiries

Messe Frankfurt (HK) Ltd 35/F, China Resources Building, 26 Harbour Road, Wanchai Hong Kong Tel: +852 2802 7728 Fax: +852 2519 6079 Email: autoasia@hongkong.messefrankfurt.com

For Taiwanese companies, please contact: Chan Chao International Co Ltd 3/F No 185 Kanchien Road, Neihu District Taipei, Taiwan Tel: +886 2 2659 6000 Fax: +886 2 2659 7000 Email: sales@chanchao.com.tw